



## **SOFEX to Exhibit at London's DSEi 2009, the World's Largest Defense and Security Exhibition**



**September, 2009** – The Special Operations Forces Exhibition and Conference (SOFEX) team is participating in the Defence Systems and Equipment International Exhibition 2009 (DSEi), the world's largest fully integrated international defence exhibition. The SOFEX team will convene with high ranking delegates and exhibitors from small and medium sized companies, as well as visitors from across the globe to confirm their presence at the 8<sup>th</sup> edition of the SOFEX series, which will take place in Amman, Jordan on May 10<sup>th</sup>-13<sup>th</sup>, 2010.

DSEi, the London-based exhibition, held on September 8-11 at the Excel Centre, provides a distinct opportunity for senior international trade and military experts to meet in one location. Participants from all around the world gather to share ideas, discuss industry developments and network for future growth.

Mr. Amer Tabbah, Managing Director of SOFEX stated, "We are extremely looking forward to DSEi 2009 to fully confirm commitments made during SOFEX 2008 as well as to network and build new relations by explaining the SOFEX vision and uniqueness in its niche, which is to serve the global Special Operations Forces and homeland security community."

It is expected that the UK will be building upon its strong presence at the previous edition of SOFEX, as an even greater number of UK exhibitors have already expressed intent to be present at SOFEX 2010. Furthermore, SOFEX was privileged to host His Royal Highness Prince Andrew, the Duke of York who presented a keynote speech during the SOFEX 2008 Conference, further solidifying the ongoing ties between Jordan and the UK.

**- ENDS -**

**Note to the editor:**

**SOFEX ([www.sofexjordan.com](http://www.sofexjordan.com))**

SOFEX is a premier international exhibition and conference that features the largest fully-integrated Special Operations Forces equipment and solutions in the world. Bringing together the world's leading Special Operations and homeland security manufacturers with high-ranking defense officials and government decision makers, SOFEX is a unique global gathering for showcasing the latest counter terrorism and homeland security solutions to combat today's ever increasing security challenges. The 8<sup>th</sup> edition of the SOFEX series will be held at the King Abdullah I Airbase located near Amman from May 10<sup>th</sup> to May 13<sup>th</sup>, 2010. The event is held biennially under the Patronage of His Majesty King Abdullah II, the supervision of HRH Prince Feisal Bin Al Hussein and is fully supported by the Jordan Armed Forces.

**For further information please contact:**

**Ruba TABBAA**

*MEDIA & MARKETING MANAGER*

***SOFEX Jordan***

**ARABIYA ISSA**

*MEDIA & MARKETING EXECUTIVE*

***SOFEX Jordan***

Tel: +962 6 562-7301

Fax: +962 6 569 1137

*info@sofexjordan.com*

*media@sofexjordan.com*

**[www.sofexjordan.com](http://www.sofexjordan.com)**



## DSEi 2009



" "

(DSEi) : 30

( - )

" "

DSEi

DESi

: \_\_\_\_\_

**:2010** \_\_\_\_\_

[www.sofexjordan.com](http://www.sofexjordan.com)