



SOFEX to Exhibit at the 2009 AUSA Annual Meeting and Exposition



Amman, October, 2009 – For the very first time, the Special Operations Forces Exhibition and Conference (SOFEX) team is participating in this year's Association of the United States Army (AUSA) Annual Meeting and Exposition, the world's largest land power forum that will take place from October 5-7 at the Walter E. Washington Convention Centre in Washington, D.C.

SOFEX's participation in the Expo falls in line with the recent appointment of AUSA as the official organizer of the USA Pavilion and the SOFEX representative in the US for the 8th edition of the SOFEX series, which will be held in Amman, Jordan from May 10th-13th, 2010. AUSA is a private, non-profit organization that plays a key role in arranging and supporting the involvement of the U.S. defence manufacturers at major international exhibits throughout the world.

Amer Tabbah, Managing Director of SOFEX stated, "We are excited about taking part in the 2009 AUSA Annual Meeting and Expo for the first time, which will also be the first Jordanian participation at the show. We look forward to interacting and networking with the 500 industry and military exhibitors as well as the 30,000 attendees that are expected to be present at the Expo in order to explain the SOFEX vision and uniqueness."

Mr. Tabbah went on to say, "We are proud to announce that AUSA has already confirmed that it will be significantly enhancing the US pavilion at SOFEX 2010, further demonstrating the value and importance acquired by SOFEX due to its exclusive focus on special operations forces and homeland security."

The exhibiting nations expected at SOFEX 2010 will present the latest and most advanced special operations equipment and technologies from the world's leading and most renowned defence manufacturers as well as from small and medium sized companies.

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Note to the editor:

SOFEX (www.sofexjordan.com)

SOFEX is a premier international exhibition and conference that features the largest fully-integrated Special Operations Forces equipment and solutions in the world. Bringing together the world's leading Special Operations and homeland security manufacturers with high-ranking defence officials and government decision makers, SOFEX is a unique global gathering for showcasing the latest counter terrorism and homeland security solutions to combat today's ever increasing security challenges. The 8th edition of the SOFEX series will be held at the King Abdullah I Airbase located near Amman from May 10th to May 13th, 2010. The event is held biennially under the Patronage of His Majesty King Abdullah II, the supervision of HRH Prince Feisal Bin Al Hussein and is fully supported by the Jordan Armed Forces.

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