



## IHS Jane's and SOFEX 2010 Partner up to Produce Official Show Daily



**Amman, July, 2009--** SOFEX, the largest Special Operations Forces Exhibition and Conference has partnered up with IHS Jane's to produce the Official Show Daily for the 8<sup>th</sup> edition in the series of SOFEX events, which is set to take place between the 10<sup>th</sup> and 13<sup>th</sup> of May 2010.

IHS Jane's, the world's leading open source provider of news and information regarding defence, security, public safety, transport and law enforcement will once again be collaborating with SOFEX for the 3<sup>rd</sup> time to produce a bilingual Show Daily.

Stuart Strachan, Senior Director, Strategic Marketing at IHS Jane's stated, 'The Show Daily promises to serve as the most effective means by which all participants at SOFEX can keep track of the daily occurrences of the event, including all the latest news about signed agreements and product launches as well as interviews with senior personnel.'

He added 'We are honoured to be working alongside the SOFEX team once again, and to be part of what is more and more becoming one of the world's premiere exhibitions and one that is extremely unique in its niche of Special Operations Forces and Homeland Security'

Mr. Amer Tabbah, Managing Director of SOFEX said, 'We are delighted that IHS Jane's will be producing the Official Show Daily for the 2010 edition of SOFEX. This partnership is testament to the ranking that SOFEX has acquired on the defence industry exhibition calendar on a global level. We anticipate the 8<sup>th</sup> edition of SOFEX will exceed all expectations with many national pavilions already in deep discussion about increasing the size of their exhibiting space.'

SOFEX 2010 will commence on May 10<sup>th</sup> with a one day conference, followed by a three day Special Operations Forces Exhibition.

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**Note to the editor:**

**SOFEX ([www.sofexjordan.com](http://www.sofexjordan.com))**

SOFEX is a premier international exhibition and conference that features the largest fully-integrated Special Operations Forces equipment and solutions in the world. Bringing together the world's leading Special Operations and homeland security manufacturers with high-ranking defense officials and government decision makers, SOFEX is a unique global gathering for showcasing the latest counter terrorism and homeland security solutions to combat today's ever increasing security challenges. The 8<sup>th</sup> edition of the SOFEX series will be held at the King Abdullah I Airbase located near Amman from May 10<sup>th</sup> to May 13<sup>th</sup>, 2010. The event is held biennially under the Patronage of His Majesty King Abdullah II, the supervision of HRH Prince Feisal Bin Al Hussein and is fully supported by the Jordan Armed Forces.

**About IHS Jane's ([www.janes.com](http://www.janes.com))**

IHS Jane's is the leading open source information provider and conference organiser on defence, international risk and national security to governments, militaries, industries and academia around the globe. 2009 is the 100<sup>th</sup> anniversary of Jane's All The Worlds Aircraft. IHS Jane's, an IHS (NYSE: IHS) company, is headquartered in London, and also has offices in Alexandria, Virginia; Singapore; Tokyo; Dubai; and Sydney, Australia.

**About IHS ( [www.ih.com](http://www.ih.com) )**

IHS (NYSE: IHS) is a leading global source of critical information and insight, dedicated to providing the most complete and trusted information and expertise. IHS product and service solutions span four areas of information that encompass the most important concerns facing global business today: Energy, Product Lifecycle, Security, and Environment all supported by Macroeconomics. By focusing on customers first, IHS enables innovative and successful decision-making for customers ranging from governments and multinational companies to smaller companies and technical professionals in more than 180 countries. IHS is celebrating its 50th anniversary in 2009 and employs approximately 3,800 people in 20 countries.

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