



**NETWORKING FOR
GLOBAL SECURITY**

**THE 9TH SPECIAL OPERATIONS
FORCES EXHIBITION
& CONFERENCE**



Jordan Armed
Forces



Jordan Special
Operations Command



7TH - 10TH MAY
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The SOFEX Site Features:

- ⌘ 75,000 sqm of indoor and outdoor exhibition space.
- ⌘ 6 exhibition halls.
- ⌘ 10 private hospitality chalets.
- ⌘ purpose-built live fire & mobility demonstraion areas.
- ⌘ state-of-the-art media centre.



Site Map



May 7-10, 2012 Amman, Jordan

SOFEX is the world's leading special operations forces and homeland security exhibition and conference serving the global defence community. SOFEX provides an ideal opportunity for the defence industry from around the world to engage in strategic discussions with high ranking military officials and key decision makers to deliver swift, decisive, innovative technologies and solutions that will maintain the security and safety of citizens around the world. SOFEX also presents a unique platform for high-ranking delegations from around the world to witness the latest innovative special operations and homeland security solutions.

The 9th edition of the SOFEX series will commence with one full day dedicated to the SOFEX Conference— the Middle East Special Operations Commanders Conference— followed by the three day SOFEX 2012 exhibition that will consist of the latest in state-of-the-art special operations and homeland security equipment and technologies, held at the King Abdullah I Airbase located near Amman.



SOFEX in Brief

- ⌘ A biennial event held under the patronage of His Majesty King Abdullah II and under the chairmanship of His Royal Highness Prince Feisal, with the complete backing of the Jordanian Armed Forces and SOFEX affiliates.
- ⌘ The only exhibition and conference of its kind in the MENA region and recognised as a beacon on the global defence industry calendar due to its exclusive focus on Special Operations and Homeland Security.
- ⌘ The ideal opportunity for the global defence industry to network with the world's most influential special operations forces and homeland security experts and decision makers.
- ⌘ An opportunity to witness first-hand the latest state-of-the-art special operations and homeland security equipment and technologies from the world's leading defence manufacturers and up and coming defence solutions providers.
- ⌘ A distinguished Gala Dinner and Award Ceremony for military officials, defence manufacturers and government representatives.

SOFEX Conference



- Under the patronage of His Majesty King Abdullah II, the commencement of SOFEX 2012 will be marked first by one full day dedicated to a Special Operations Commanders conference.
- A platform for interactive and proactive discussions to analyse the latest challenges facing global security and the capabilities of special operations forces around the world that include war-fighting operations, home defence missions, counterterrorist operations, urban warfare and dismounted close combat.
- An opportunity for dialogue, sharing strategies and discussing lessons learnt with the aim of building understanding, strengthening relations and enhancing global security.
- Informative, pertinent and invaluable insight provided by guest speakers including high ranking military officers and defence experts intimately involved in the field of special operations forces and counter terrorism.
- 680 official delegates (over 300 generals) attended the SOFEX 2010 Conference that consisted of Heads of State, Defence Ministers, Chiefs of Armed Forces, Special Operations Commanders and Counter Terrorism and Homeland Security experts.
- Conference speakers at SOFEX 2010 included high ranking military officers and experts from Australia, France, Germany, Italy, Jordan, Lebanon, Pakistan and the United States of America.
- Attended by specialized defence and trade media representatives.



SOFEX Exhibition

- ⌘ A world-class Special Operations and Homeland Security exhibition featuring the latest fully-integrated and innovative technologies and equipment.
- ⌘ Attracts all the major international defence manufacturers as well as small and medium sized companies active in the field of special operations and homeland security.
- ⌘ The ideal platform for exhibitors to present their most up-to-date equipment and solutions in special operations and homeland security and to expose themselves to regional and international decision makers.
- ⌘ A vital event for exhibitors seeking to consolidate new and existing business opportunities.
- ⌘ New groundbreaking equipment and technologies displayed for the first time in the Middle East by leading defence manufacturers.
- ⌘ State-of-the-art facilities and services including 75,000 sqm of indoor and outdoor exhibition space, 6 exhibition halls, 10 private hospitality chalets, purpose-built live fire and mobility demonstration areas and fully equipped media centre.



SOFEX Exhibition

- ⌘ 352 local, regional and international exhibitors including 34 country pavilions attended SOFEX 2010.
- ⌘ 117 international delegations attended the SOFEX 2010 exhibition and the conference.
- ⌘ 72 countries represented in total between exhibitors and delegations at SOFEX 2010.
- ⌘ Announcements of various major deals and partnerships.
- ⌘ Attendance of specialized defence and trade media representatives.



Exhibitor Profile

At SOFEX the number of exhibitors and the technologies on display witness continued growth, ensuring that attendees are able to review a comprehensive range of solutions and technologies that will enable them to secure the safety of their citizens including:

SPECIAL OPERATIONS FORCES MOBILITY METHODS

- ✚ Land, Sea and Air Delivery Methods
- ✚ Special Operations configuration helicopters
- ✚ Rapid Intervention Vehicles
- ✚ Long Range Reconnaissance Vehicles
- ✚ Military Transport Vehicles
- ✚ Armoured Vehicles
- ✚ CT Vehicles

SPECIAL OPERATIONS FORCES EQUIPMENT

- ✚ Survival Equipment
- ✚ Counter Terrorism Equipment
- ✚ Search and Rescue Equipment
- ✚ Free Fall and Covert Insertion Equipment
- ✚ Urban Warfare and Internal Security Equipment
- ✚ Body Armour and Personal Protection Equipment

SECURITY AND COMMUNICATIONS EQUIPMENT

- ✚ Border Security and Counter Infiltration Equipment
- ✚ Secure Communications Systems
- ✚ Military Navigation Devices
- ✚ Surveillance and Target Acquisition Systems
- ✚ Night Vision Systems



Exhibitor Profile

SPECIAL OPERATIONS FORCES WEAPONS SYSTEMS

- ⌘ Small, Medium and Heavy Calibre Weapons
- ⌘ Ammunition and Explosives (Military Ordinances)
- ⌘ Vehicle Mounted Weapons Systems
- ⌘ Portable Anti-Tank and Armour Weapons Systems

SPECIAL OPERATIONS FORCES SUPPORT EQUIPMENT AND MATERIALS

- ⌘ NBC Warfare Equipment
- ⌘ Field Medical Equipment
- ⌘ De-Mining Equipment
- ⌘ Military Textiles and Uniforms
- ⌘ Military Procurement

SPECIAL OPERATIONS FORCES TRAINING

- ⌘ Special Forces Training
- ⌘ CT Training
- ⌘ Internal Security Training
- ⌘ Security Consulting



Sponsorship

- ⌘ With the increasing importance that SOFEX has gained throughout the years, numerous local and international sponsors have used the SOFEX platform to enhance their profile.
- ⌘ The SOFEX series has attracted numerous renowned local and international organisations as sponsors of the conference and exhibition, further demonstrating its position as one of the most important events on the global defence industry calendar.
- ⌘ SOFEX provides exhibitors with a wide range of sponsorship opportunities in order to further promote their position amongst the global defence community before, during and after the event.
- ⌘ Sponsoring SOFEX is an exclusive opportunity and an effective way of maximizing exposure to the powerful audience of top decision makers.
- ⌘ Some of the major defence organisations that sponsored SOFEX 2010 include the King Abdullah II Design & Development Bureau (KADDB), Eurocopter, FLIR, General Dynamics, Lockheed Martin, Northrop Grumman & Raytheon.



Jordan: The Home of SOFEX

- ✎ Jordan is recognised as a unique destination offering breathtaking sights, high standard accommodation, excellent infrastructure and an abundance of talented and experienced human capital.
- ✎ A distinct, accessible and friendly country, Jordan represents an oasis of stability and security in the Middle East with friendly relations with all of its neighbours and the wider international community.
- ✎ A regional destination for establishing solid partnerships, building relationships and conducting business.
- ✎ Strategically located as a gateway to one of the world's most important markets.
- ✎ Provides an array of breathtaking tourism opportunities—it is the home of Petra, the Dead Sea, Wadi Rum and much more.



World Class Facilities & Services

- ✧ 5 Star venue for the Middle East Special Operations Commanders Conference.
- ✧ World Class state of the art exhibition halls.
- ✧ Fully equipped business and media centre including high speed communications facilities and services.
- ✧ Assistance with hotel bookings and travel services including approved discounted costs for hotel accommodation, flights to and from Jordan and car rentals.
- ✧ Duty free customs clearance for exhibitors on a temporary basis in addition to freight forwarding and transportation from the point of customs direct to exhibition site.
- ✧ Transportation to and from exhibition site and free parking facilities.
- ✧ Comprehensive support for setting-up including equipment rentals and installations, stand building and branding.
- ✧ A prestigious gala dinner and award ceremony.
- ✧ Five star catering.



What to Expect at SOFEX 2012:

- 🏆 **KNOWLEDGE:** Insight and expertise on the latest developments in the world of Special Operations Forces and Homeland Security.
- 🏆 **NETWORKING OPPORTUNITIES:** Access to high ranking military delegations, industry specialists and experts and senior government officials and decision makers from the region and around the world.
- 🏆 **FOCUS:** An exhibition and conference that deals exclusively with the needs and requirements of today's modern armies, focusing entirely on Special Operations and Homeland security.
- 🏆 **INNOVATION:** Insight into where the global defence industry trend is heading, with the opportunity to witness first-hand the very latest in special operations and homeland security equipment and technologies.
- 🏆 **LIVE DEMONSTRATIONS:** Throughout the exhibition live demonstrations of the latest technologies and solutions are conducted by the world's leading manufacturers.
- 🏆 **WORLD-CLASS:** SOFEX 2012 boasts state of the art facilities and provides all attendees with comprehensive support from an experienced and professional team.
- 🏆 **MEDIA:** Attendance of the world's leading defence media provides attendees with an opportunity to increase the profile of their company and their innovative technologies.
- 🏆 **HOSPITALITY:** Jordan is renowned for the warm welcome it extends to its visitors from any corner of the globe, ensuring attendees of SOFEX 2012 will not only have a successful visit but will return time and time again.

