SOFEX
JORDAN

2026

THE SPECIAL OPERATIONS FORCES
EXHIBITION & CONFERENCE

Networking For Global Security

MESOC CONFERENCE: 26 OCTOBER
SOFEX EXHIBITION : 27-29 OCTOBER

Aqaba International Exhibition Centre
AQABA, Jordan



Supported By

ufi Approved International Event

INTRODUCTION

Three Decades of Continuous Success

Welcome to the fifteenth edition of the world's leading exhibition and conference, proudly hosted this year in the vibrant city of Aqaba.

In this exceptional edition, we invite you once again to join us at a truly remarkable destination. Aqaba offers an inspiring setting for an event that continues to serve as the premier platform for global industry professionals, decision makers, and technology innovators. Here, you will engage in meaningful dialogue, explore the latest cutting-edge technologies, and unlock new trade and collaboration opportunities.

This is where the international supply chain meets high-level delegations creating connections that shape the future



The Special Operations Forces Exhibition and Conference (SOFEX Jordan) is held every two years under the esteemed patronage of His Majesty King Abdullah II bin Al Hussein and enjoys the full support of the Jordan Armed Forces – Arab Army.

Over the course of thirty years, SOFEX has grown into one of the world's most recognized events of its kind, serving the global defense community with its dedicated focus on special operations forces and homeland security.

SOFEX offers an exceptional platform for networking in the field of global security. It brings together leading experts, manufacturers, and suppliers from across the defense industry to connect with official delegations and key decision-makers from around the world.

As a truly integrated event, SOFEX aims to strengthen relationships, build trust, exchange knowledge and best practices, and foster meaningful partnerships all in a collective effort to promote peace, security, and stability worldwide.

SOFEX 2024 IN FIGURES

380 Exhibitors

38 Exhibiting Countries

418 Official Delegations

73 Delegations Countries

24 Sponsors

431 Media Represented

SOFEX JORDAN

MESOC | SOFEX Jordan 2026

The 12th Biennial Middle East Special Operations Commanders Conference (MESOC)

As our world becomes increasingly interconnected, international cooperation and mutual understanding have become essential—not only for governments pursuing effective diplomatic relations, but also for individuals seeking meaningful global engagement.

Attended by high-ranking military and government officials from across the world, MESOC is the official conference of SOFEX Jordan. It provides delegates with a unique opportunity to engage directly with senior leaders from the defense and security sectors. The conference serves as a vital platform for discussing principal topics, including long-term strategic industrial policies, emerging challenges, and future programs shaping global security.









EXHIBITING OPTIONS

We are pleased to offer exhibitors a variety of options to suit their specific needs.
Below is a list of exhibiting options available:

1. Standard Shell Scheme

Cost effective & easily Customizable

Available in 12,15,18 And 21 Sqm

Will Include:

Back and side white panels, fascia showing the exhibitor's name, stand number and country flag.
Your company's branding can be added to maximize exposure.
Branding (stickers to the panels) & LCD Screens available for rental

2. Bare Space

Stand out from the competition with high visibility and impact

Perfect for displaying your products & standing out from the crowd

Will Include:

Indoor bare floor space marked out with the dimensions required, no fittings, electricity or platform is provided.

3. Outdoor Space

(6m X 6m) Sqm 36 Minimum space

Will Include:

Outdoor bare floor space marked out with the dimensions required, no fitting, electricity or platform is provided .

4. Hospitality Chalets

Single and double chalets are available without furnishing and catering services.

Get in touch with our sales teams for more information & pricing options.

SOFEX 2024

Networking For Global Security

73
Countries Represented





Jordan

11,000
Visitors

380
Exhibitors

38
Exhibiting Countries

18 Europe
05 MENA
02 NORTH AMERICA
09 ASIA
01 AFRICA

73
Delegations Countries

1,047
Official Delegates

418
Official Delegations

61%
BG and Higher

24
Sponsors

15
Cash

09
In-Kind

431
Journalists & Media Personnel

24
Media Partners

2,230
Press Releases Published

SOFEX
JORDAN

SPONSORSHIP OPPORTUNITIES

Category / Benefit	Principal Partner 150,000 USD	Platinum USD 100,000	Gold USD 75,000	Silver USD 50,000	Bronze USD 25,000
1. Exclusivity & Leadership					
Exclusive lanyard branding	Yes				
Logo on VIP Invitation Package	Yes	Yes			
Logo on visitor badges	Yes				
2. Marketing & Media Exposure					
Speaking Slot	Yes	Yes	Yes		
Exclusive EDM	3	2	1		
Exhibitor Catalogue Advertisement	Two Full Page	Full Page	Half Page	1/4 Page	1/4 Page
Logo on SOFEX Website	Yes	Yes	Yes	Yes	Yes
3. Digital Visibility & Tools					
Profile highlight on website & App	Yes	Yes	Yes	Yes	Yes
Logo on stand (interactive map)	Yes	Yes	Yes	Yes	Yes
4. On-site Branding & Recognition					
Logo on Digital Screens	Yes	Yes	Yes	Yes	Yes
Indoor Façade (Cube Banner)	3 (12m x 8M)	3 (12m x 8M)	2 (12m x 8M)	1 (12m x 8M)	
Indoor Video Visual (No sound)	1*25 Sec. Video	1*20 Sec. Video	1*15 Sec. Video	1*15 Sec. Video	1*10 Sec. Video
Logo on "Thank you For your Support" Banner	Yes	Yes	Yes	Yes	Yes
Lamppost Banner	32	24	16	8	4
Logo on the Printed Pocket Floor Plan (Deadline:1 SEP 2026)	Yes	Yes	Yes	Yes	Yes
5. Engagement & Hospitality					
Invitations for Opening Ceremony	10	8	6	3	3
Invitations for Gala Dinner	20	15	10	5	5
Invitations for Official Lunches	10	8	6	3	3
Delegation Badges	15	2	2	1	1
VIP Car Parking Passes	15	10	8	5	3

SOLD

Note:

-Customized packages are available based on your needs & event goals.

-Platinum, Gold, Silver and Bronze tiers are awarded to companies that spend the equivalent total amount on sponsorship products listed in this brochure

Sofex 2026 Gala Dinner Sponsor (USD 100,000)

Stand out with this unique opportunity to sponsor one of the most exclusive nights in the industry.

Benefit
On-stage opportunity to address a welcome message or Visual to the di… …s (subject to SOFEX Jordan c… …ittee approval).
Logo placed on materials, including invitations to the ev…
Logo association with the event on all pr… …ials
(30) invitations to the Ga…
(8) invitati… …ing Ceremony
(8) invitati… …the Official Lun…
(10) Lampp… …anner
Indoor Video … (No sound) 1*…



Sofex 2026 Official Lunches Sponsor (USD 75,000)

This exclusive opportunity gives one sponsor the privilege of branding the Official Lunches of SOFEX 2026.

Benefit
(10) invitations to the Gala Dinner
(6) invitations to the Opening Ceremony
(6) invitations to the Official Lunches
(10) Lamppost Banner
Indoor Video Visual (No sound) 1*20 Sec. Video
Branding inside the official lunches tent by the sponsor

Sofex 2026 VIP Lounge Sponsor (USD 75,000)

This exclusive opportunity gives one sponsor the privilege of branding the official VIP Lounge of SOFEX 2026.

Benefit
Exposure as VIP Lounge Sponsor
Banners Inside the VIP Lounge (5)
(10) invitations to the Opening Ceremony
(6) invitations to the Official Lunch
(10) Lamppost Banner
Indoor Video Wall (No sound) 1*15 Sec.



Sofex 2026 Registration Area Sponsor (USD 75,000)

This exclusive opportunity gives one sponsor the priviledge of branding the Main Registration Area of SOFEX 2026.

Benefit
Branding on Ushers Vests
Branding on Self-print Screens
Logo association with [illegible] promotional channels (Gates, [illegible] Stand)
(10) invitations to the Gala Dinner
(6) invitations to the Opening Ceremony
(6) invitations to the Official Lunch
(8) Lamppost Banner
Logo on (Website registration page, [illegible] containing the badge, registration confirmation email)
Registarion Area Banners (4 columns)
Indoor Video Visuals (with sound) 1*15 Sec Visual [illegible]

SOLD

Sofex 2026 Mobile app sponsor (USD 50,000)

This exclusive opportunity gives one sponsor the priviledge of branding the Mobile app of SOFEX 2026.

Benefit
On-Boarding Banner on SOFEX Jordan app
Sliders Banner on SOFEX Jordan App
Logo on SOFEX Jordan App Annnouncemnt
(5) invitations to the Gala Dinner
(3) invitations to the Opening Ceremony
(3) invitations to the Official Lunches
(4) Lamppost Banner
Indoor Video Visual (No sound) 1*15 Sec. Video

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SEE YOU AT SOFEX 2026

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